

Beating Plastic Pollution

World Environment Day 2025

Welcome, everyone.

Today, on World Environment Day 2025, we gather to tackle a crucial global challenge: plastic pollution. Our theme this year, "Beating Plastic Pollution," calls for urgent action and lasting solutions to this growing crisis.

“Plastic production has exploded over the past decades. Most of it is used only once, and yet, it lingers in our environment for hundreds of years. The sheer scale is staggering, and most of it ends up polluting land, water, and air.” Gumel Abubakar Ali

From the ocean floor to mountaintops, plastic is everywhere. Animals suffer from ingestion and entanglement. Our soil and water systems are contaminated. And because plastics are fossil fuel-based, their production significantly contributes to climate change. Plastic pollution isn't just an environmental issue—it's a human issue. We are ingesting microplastics daily. There are serious health concerns, and the economic burden is massive, especially for coastal communities and developing countries.

Beating plastic pollution requires effort from all sides. Governments, companies, and individuals must act. It starts with small daily choices, but we also need policy changes and innovative thinking on a global scale.

The good news is that progress is being made. Countries are taking bold steps. Innovators are creating eco-friendly alternatives. The UN is working on a global treaty to eliminate plastic pollution by 2040. We have the tools—we need the will.

Let's make World Environment Day 2025 a turning point. Together, we can shift from pollution to prevention. From awareness to action. From plastic dependence to sustainable living.

Thank you.

Gumel Abubakar Ali

Founder